

## How to Purchase and Register a Vanity Domain

We've discovered that marketers typically don't like to mess around with the technical settings of external domains. Also, at larger clients, marketers often don't want to wait around for an IT person to be provisioned to make the change.

eduPostal developed a simple, fast & not technical process to find and configure vanity domains from within the eduPostal platform.

You can easily search for, purchase, and manage vanity domains marketing campaigns. Below are step by step instructions on how to search for and purchase a vanity domain in eduPostal.

From the **Home** page, click on your account and select **Domains**.

Next, search to see if the domain you have in mind is available. Enter the domain name in the first box, and select the extension from the menu in the second box, and then click **Search**: In the example below, we have entered 'marketingdomains.com' to see if it is available:

### Domains

Here you can register and manage multiple domains for use with the pURLs that track your audience online. Simply search for the right vanity domain and follow the prompts to purchase. If you want to use domains purchased elsewhere, you can add them here as external domains. *Note - external domains require technical settings to be adjusted with their host registrar.*

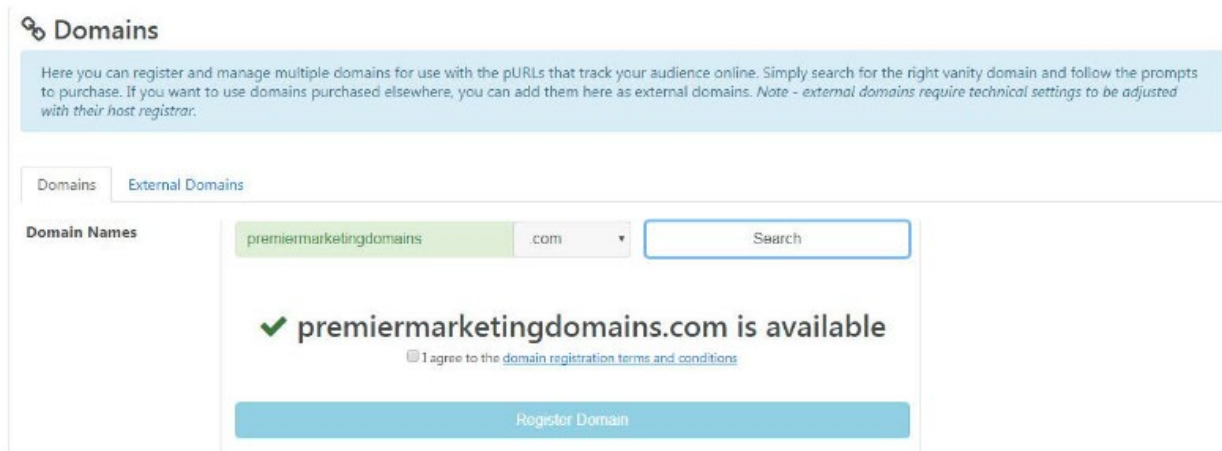
Domains External Domains

Domain Names

marketingdomains com Search

**✘ marketingdomains.com is not available**

That domain has already been purchased, so we need to make another selection. Let's try *premiermarketingdomains.com*:



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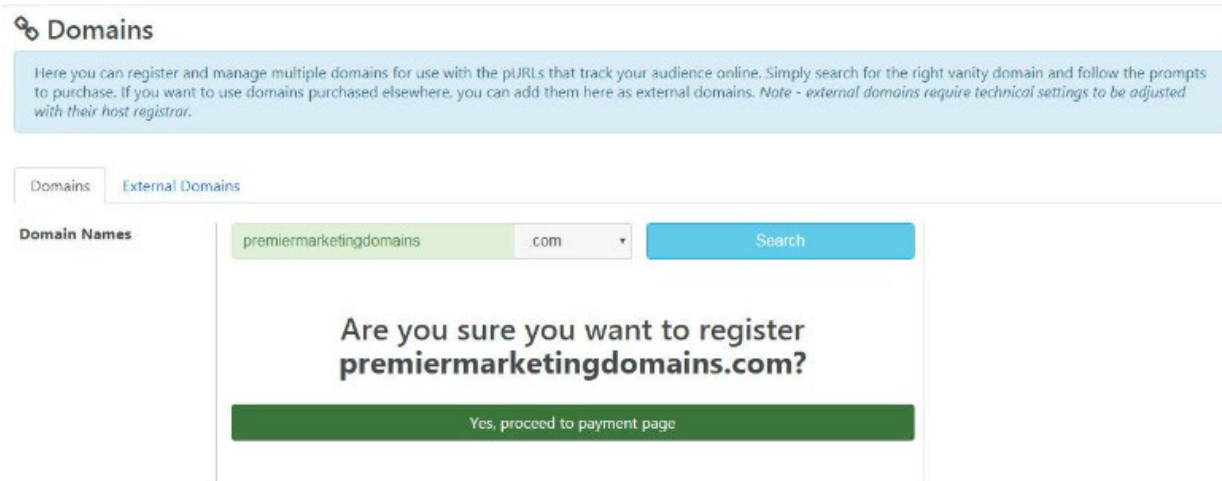
Domains External Domains

Domain Names premiermarketingdomains .com Search

I agree to the [domain registration terms and conditions](#)

Register Domain

This domain, *primemarketingdomains.com* is available, so check the terms and conditions box and click **Register Domain**. You'll receive a message asking you to confirm the registration, click **Yes, Proceed to Payment Page** to proceed.



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Domains External Domains

Domain Names premiermarketingdomains .com Search

**Are you sure you want to register premiermarketingdomains.com?**

Yes, proceed to payment page

You will be directed to the **Checkout** page.

### Account

- Profile
- Change Plan
- Drip Credits
- Monthly Invoices
- Orders
- Payment Method
- Integrations
- Webhooks
- Logs
- Domains

## Checkout

#### Order Summary

Item	SKU	Quantity	Unit Price	Total
Domains premiermarketingdomains.com	standard-domain-com	1	\$24	\$24.00

**Order Total: \$24.00**

#### Profile Information

First Name  Last Name   
Contact Phone  Email   
Company   
Company Address   
City, State, Zip

#### Billing Information

same as profile info

First Name  Last Name   
Contact Phone  Email   
Company   
Company Address   
City, State, Zip

You'll receive a message telling you that your domain is being registered: Once your domain has been registered, it will appear on your account's domain page under **Domains** and you'll be ready to use it for pURL campaigns.